

Andrew Gilmore

Apt 716, 2950 Van Ness Street NW,
Washington, DC, 20008, USA.

(t): 303-589-8331 | (e): andrew.j.gilmore@ucdenver.edu

EDUCATION

M.A. Communication, expected May, 2016

University of Colorado Denver, USA

GPA: 4.0

Co-Advisors: Dr. Sonja K. Foss & Dr. Lisa B. Keränen

Areas of study:

- Rhetorical theory and criticism
- National identity
- Civil disobedience and protest culture
- Hong Kong/China relations

B.A. (Hons) Corporate Communication, 2006

Manchester Metropolitan University, England

Awarded: First Class Honours

Areas of study:

- Strategic Communication Management
- Organizational Communication

Thesis: "How Strategic Communication Management and Deliberate Public Relations Can Be Used Effectively in the Music Industry"

PUBLICATIONS

In Progress:

Gilmore, A. (2015). "The Umbrella Revolution: Hong Kong's Resistance Through the Politicization of Daily Life." In preparation for submission to *Rhetoric & Public Affairs*.

Forthcoming:

To be published in Foss, S. K. (2016). *Rhetorical Criticism: Exploration and Practice*, 5th ed., Long Grove, IL: Waveland.

- Gilmore, A. "Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate Identification in the Handover of Hong Kong."
- Gilmore, A. "The PRC's Intervention: Jaing Zemin's Ideology to Legitimize the Handover of Hong Kong."
- Gilmore, A. "Reassurance Through Normalization: A Fantasy-Theme Analysis of Jiang Zemin's Address at the Handover of Hong Kong."
- Gilmore, A. "Offering Reassurance Through Multiple Displays of Power: A Cluster Analysis of Jiang Zemin's Address at the Handover of Hong Kong."
- Gilmore, A. "Illusion of Power to Maintain Control: A Pentadic Analysis of Jiang Zemin's Address at the Handover of Hong Kong."
- Gilmore, A. "To Ensure a Smooth and Successful Transition: A Narrative Analysis of Jiang Zemin's Address at the Handover of Hong Kong."
- Gilmore, A. "Justification and Legitimization: A Metaphor Analysis of Jiang Zemin's Address at the Handover of Hong Kong."
- Gilmore, A. "A Generic Analysis of Jiang Zemin's Address at the Handover of Hong Kong."

- Gilmore, A. “A Neo-Aristotelian Analysis of Jiang Zemin’s Address at the Handover of Hong Kong.”

CONFERENCE PRESENTATIONS, PANELS, & LECTURES:

- “Romancing the Chinese Identity: Rhetorical Strategies Used to Facilitate Identification in the Handover of Hong Kong.” Paper presented at the annual meeting of the Western States Communication Association, Spokane, WA, February, 2015. **Top Student Paper Award**
- “Hong Kong, the Umbrella Revolution, Democracy?” Guest Lecture presented to Dr. Stephen J. Hartnett’s class, Communication, China, and the U.S., April, 2015
- Chair of Program, “Reconceptualizing Protest Rhetoric: Embracing Networked Protest in China, Hong Kong, and Taiwan.” Accepted to the Rhetoric and Public Address Division of the annual meeting of the Western States Communication Association Convention, San Diego, CA, February, 2016
- “The Marshmallow Challenge: Team Building Activity.” Guest Lecture presented to Jeremy Make’s class, Business and Professional Communication, March, 2015
- “Stories, Community, and Narratives of the New China—Engaging English Language Learners and Building Intercultural Bridges.” Hosted by the Council on Diversity and Inclusion Interdisciplinary Exchange. I was part of a panel invited to discuss how the College of Liberal Arts and Sciences at the University of Colorado Denver could best meet the needs of English Language Learners, September, 2014

ACADEMIC AWARDS & GRANTS

- Top Student Paper Award, Communication Theory and Research Interest Group, Western States Communication Association Conference, Spokane, WA, February, 2015
- Waveland Press Communication Scholarship for best master’s student in the Communication Department, University of Colorado Denver, \$1,000, October, 2014
- Grant of \$500 from the Dean’s Fund for Excellence to develop online resources for Presentational Speaking, August, 2015
- Grant of \$500 from the Chair’s Professional Development Fund to conduct research in Hong Kong, May, 2015
- Grant of \$500 from the University of Colorado Denver Graduate Committee to conduct research in Hong Kong, May, 2015
- Grant of \$600 from the Communication Department, University of Colorado Denver, to support travel to Spokane, WA, for the Western States Communication Association Conference, February, 2015
- Grant of \$1,500 from the Communication Department, University of Colorado Denver, to support travel to Beijing, Shanghai, and Nanjing, May, 2014

SERVICE

- Secretary, Communication Theory and Research Interest Group, Western States Communication Association, 2014 – present
- Reviewer of papers submitted to the Communication Theory and Research Interest Group for the Western States Communication Association, October, 2015

PROFESSIONAL DEVELOPMENT

- *Inclusive Pedagogy Workshop* with Dr. Brenda J. Allen, Professor and Associate Vice Chancellor for Diversity and Inclusion, University of Colorado Denver, September 2015
- *Time Management Workshop* with Dr. Amy Hassinoff, Assistant Professor, Communication Department, University of Colorado Denver, February 2015
- *The Collaborative Institutional Training Initiative (CITI Program)/Institutional Review Board (IRB) training*: Web-based training prior to interviewing human subjects in Hong Kong, January 2015
- *Online Skills Mastery (OSM)*: A ten-week faculty training course designed to prepare participants for teaching with digital tools, March 2015
- *ZOOM Web Conferencing*: A workshop highlighting best practices for online meetings and presentations using the ZOOM web conferencing tool, December 2014
- *Community Voices: An Evening of Digital Stories. My digital story, Olympic Legacy: Ruinscapes of the New China?*, was showcased as part of a public digital storytelling event, September 2014
- *Gender and Power in the Ivory Tower* with Dr. Brenda J. Allen, Professor and Associate Vice Chancellor for Diversity and Inclusion, University of Colorado Denver, March 2014
- *Digital Storytelling Workshop Series* (funded by the University of Colorado Denver Graduate School), February 2014
- *Diversity Workshop* with Dr. Brenda J. Allen, Professor and Associate Vice Chancellor for Diversity and Inclusion, University of Colorado, January 2014
- *Search Engine Optimization and Online press release distribution training* (hosted by Chartered Institute of Public Relations, UK): A workshop on how to optimize and distribute press releases, July 2009
- *Adfero Newsmanager training*: An introduction to Adfero's press cutting and media monitoring service, August 2008
- *Cutting Edge software training*: Training on the use of Cutting Edge media coverage evaluation software, March 2008

COURSES TAUGHT

In my role as a graduate instructor, I have taught the following courses:

- **Business and Professional Communication**: This course is designed to build a foundation in oral communication, including skills in presentational speaking, web-based communication, web conferencing, business ethics, writing resumes, interviewing, and critical thinking.
- **Presentational Speaking**: Using a model of public speaking devised by Karen Foss and Sonja Foss, this course explores the theory and practice of developing and delivering presentations in a variety of contexts. Utilizing invitational rhetoric, the course questions the traditional European-American male-favored models of public speaking and suggests a more inclusive model that allows for more voices to be heard and understood.
- **Business and Professional Communication Online**: Building on the foundations of the in-class section of this course, the online class also utilizes web conferencing and other online tools in which businesses and employees rely in the 21st century.
- **Presentational Speaking Online**: This course provides the in-class content in an online environment.

AFFILIATIONS

- Member, Western States Communication Association

PROFESSIONAL HISTORY

Jan 2011 - **Communication, Events, and Education Program Manager**

Aug 2013 **Harp Services (HK) Limited, Wanchai, Hong Kong**

A Hong Kong-based organization specialising in harp performances and lessons

- Handled day-to-day communication with stakeholders
- Planned shows for internationally renowned classical musicians and organized private functions and product launches for international brands, including Chanel, Tiffany, Piaget, Ralph Lauren, and Versace
- Organized, implemented, and promoted semester-long music workshops
- Auditioned musicians and negotiated contracts
- Used MailChimp to design and distribute monthly e-newsletter to all staff, students, and other stakeholders
- Prepared and implemented the company's social media strategy, including Facebook and YouTube, and updated the company's website
- Wrote and distributed press releases
- Worked with in-house graphic designer to produce advertisements, performer press packs, and other promotional items
- Prepared proposals for hotel entertainment and pitched them to potential clients

Feb 2008 - **PR Account Executive and Office Manager**

Jan 2011 **SKV Communications, Manchester, England**

A national public relations and communication agency

- A team member for key client accounts, including: Swinton Insurance, Visit Blackpool, Adactus Housing Association, Channel M, Liverpool Hope University, Spinningfields, Manchester Is My Planet and Allied London Properties
- Managed the office of a dynamic organization with over 20 staff members and contracts with some of the UK's leading companies
- Liaised with suppliers, clients, and other stakeholders to develop and maintain strong relationships
- Maintained and updated the company's website
- Prepared client contracts and produced tender documents
- Oversaw award submissions
- Wrote press releases and pitched stories to publications and journalists
- Built and maintained relationships with journalists
- Managed photo-calls and press interviews for clients
- Handled issues of crisis management for clients
- Produced new business pitches and presentations
- Evaluated, monitored, distributed, and archived press coverage

REFERENCES

Dr. Sonja K. Foss
Professor
Department of Communication
University of Colorado Denver
P. O. Box 173364, Campus Box 176
Denver, CO 80217
Sonja.Foss@ucdenver.edu

Dr. Lisa B. Keränen
Associate Professor & Director of Graduate Studies
Department of Communication
University of Colorado Denver
P. O. Box 173364, Campus Box 176
Denver, CO 80217
Lisa.Keranen@ucdenver.edu

Dr. Stephen J. Hartnett
Professor and Chair
Department of Communication
University of Colorado Denver
P. O. Box 173364, Campus Box 176
Denver, CO 80217
Stephen.Hartnett@ucdenver.edu